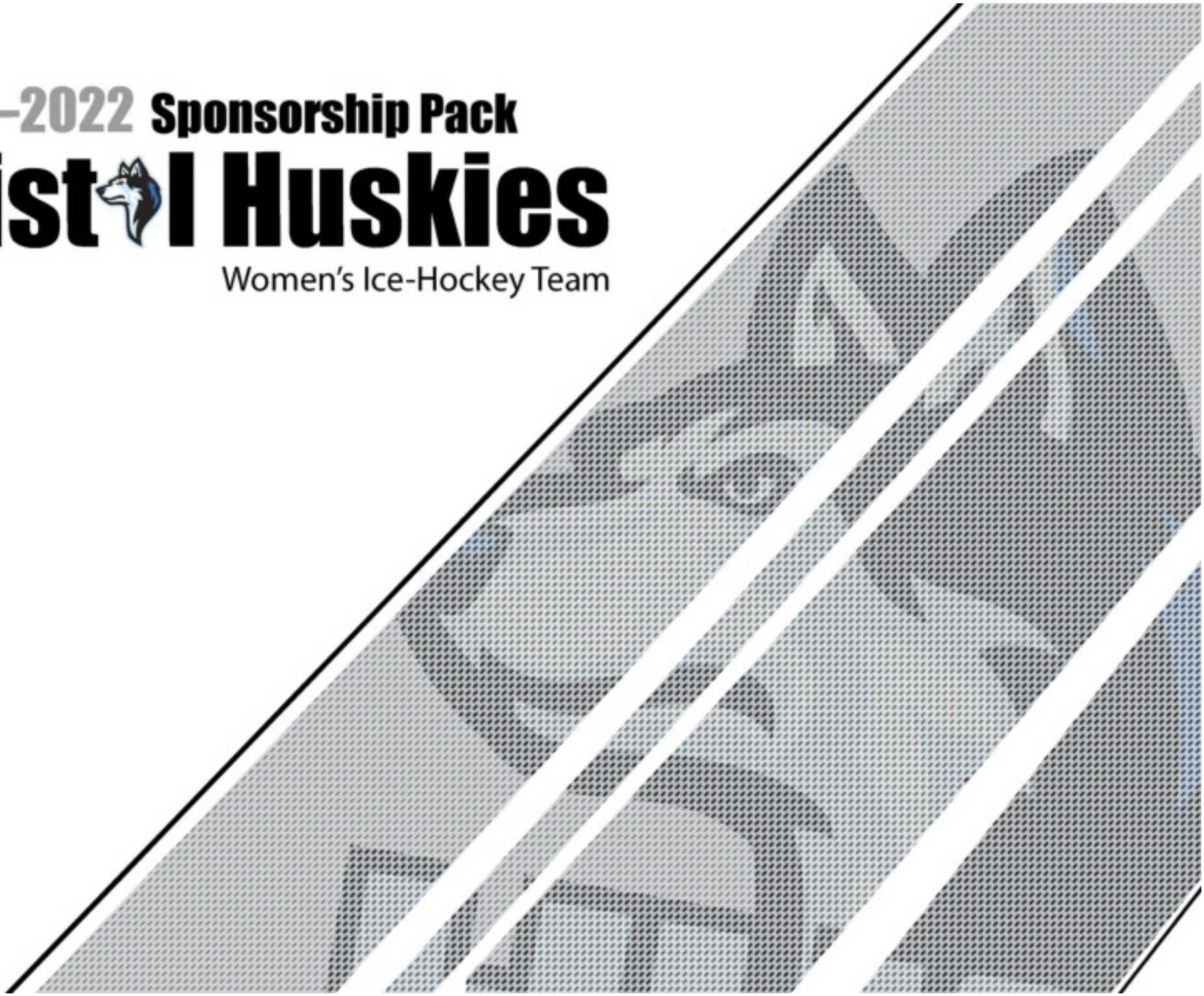


**2021–2022 Sponsorship Pack**

**Brist**  **Huskies**

Women's Ice-Hockey Team



# Background

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Rebecca Osman  
Founder



Bristol will have its first women's ice-hockey team for over 30 years with the formation of the Bristol Huskies.

Becci Osman, part of the ownership group bringing ice hockey back to the city, is behind the move as part of the group's desire for the sport to be an inclusive environment for everyone.

Osman has spent her entire senior hockey career being forced to represent other towns due to the lack of playing opportunities at home. Now, with the new rink at Cribbs Causeway just weeks away from opening, she's finally being given the opportunity to not only play for her home city, but to also build an entire programme to make sure others have the opportunity to do the same.

**She said: "I'm very excited to be back playing in my home city after travelling for 25 years to play the sport I love."**

**"I hope to provide all levels of women's ice hockey for everyone to enjoy. This will take time, but I'm willing to work hard to make the sport accessible to everyone who wants to take part, from young girls through to our lovely older ladies."**

With strong leadership qualities, great people skills and a family-business background, a natural progression to roles behind the scenes was inevitable.

Working in tandem with the senior men's team, the Bristol Pitbulls, the Huskies will be looking to local grassroots participation here in the South West, with the aim of bringing winning ways and the next future stars of the women's game. Off the ice, the team are looking to engage with local businesses and to build strong partnerships with the local community.

Contact us at: [huskies@bristolicehockey.co.uk](mailto:huskies@bristolicehockey.co.uk)

The Bristol Huskies will be playing in the Women's National Ice Hockey League Premier Division, one of the top-three leagues in the country, and competing with a squad of players who have played at every level.

The Huskies will be looking to strive to establish themselves as part of Bristol's sporting community, as the sport continues to grow in popularity. The match nights will provide a memorable evening for both fans and sponsors.

The three-hour event is an exciting and attractive option for corporate organizations to entertain clients, colleagues, family and friends.

Millions of spectators watch British ice hockey every season at home and away venues, as well as on television.

Many corporate partners have chosen to build marketing relationships with clubs, and have taken advantage of those clubs carrying their company name and logo across the length and breadth of Britain, and even globally.

Our visits to London, Nottingham, Sheffield, Hull, Milton Keynes, Liverpool and Chelmsford (to name a few), will carry your company identity and brand around the country.

Our local and national media coverage is also among the best in the country, with excellent support through the Bristol Post, and strong relationships with the BBC and radio networks. The team website will also provide up-to-date information, along with our social networks (Facebook and Twitter), on a global scale.

Our approach to sponsorship is flexible and we would always look to discuss the requirements of any organization wanting to work with us. Our aim is to provide value for money and hit the target for our sponsors, both on and off the ice.

# Equipment branding

Home Jersey (White)

Away Jersey (Black)



Sponsorship Placement Guide



## FULL TEAM SPONSORSHIP

1. Top/Front – Title sponsor: £3000
2. Top/Breast: £1500
3. Top/Shoulders: £1500
4. Back/Side: £1500
5. Lower sleeves: £1000
6. Back/Tail: £1500

- Branding on full team jerseys, in full sight of game-night crowds
- Branding exposure at all away games
- Features in all game-night media photography
- Exposure on Pitbull TV, social media, websites, local media and game-day programmes

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# Equipment branding

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## Jerseys – Own & Loan: £150

What a fantastic way, not only for fans to secure the jersey of their favourite player, but also for many businesses to enjoy national advertising and branding awareness for an entire season, courtesy of Bristol Huskies Ice-Hockey Team.

Own & Loan gives you or your company the opportunity to buy your favourite player's home and away shirts, and then "loan" them back to the team for your chosen player to wear for the entire season.

Own & Loan shirt sponsors will have their name printed on both jerseys, and also detailed on our website and match-night programmes. The shirts will then be presented to the sponsor at the end of season.

## Player sponsorship: £750

Join the team as a player sponsor and follow them throughout the season with your logo or name on their jersey.

Player sponsorship has proven popular over a number of years with our men's team, enabling sponsors to support a player of their choice throughout the season.

- Your company will be associated with a top sportswoman from Bristol
- Your company logo/name will be prominently displayed on your sponsored Huskies jersey
- Featured in all game-night photography
- You could be a large or small company, or even a fan, to benefit from this sponsorship opportunity
- Signed jersey and signed picture of your sponsored player



# Sponsorship benefits

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## Bristol Ice Rink

Located just off Merlin Road at Cribbs Causeway, with excellent transport links, the new rink will provide international-standard skating facilities and is designed to accommodate a range of ice-related activities and sports.

With capacity for 1400 spectators, it will also become host to Bristol's latest ice-hockey team, the Bristol Huskies, who are looking forward to making it their new home.

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## A corporate partner may be looking for...

- The chance to increase their company-profile awareness, both locally and nationally
- An opportunity to entertain corporate clients, guests, colleagues, families and friends
- The ability to generate new business within a relaxed and enjoyable network environment
- An excellent, cost-effective advertising opportunity

## And through involvement with our community programme...

- The opportunity to help the Huskies as they strive to make a difference in the community
- Perhaps, most of all, to have some FUN!!



